

NOWELL

OUR CORE VALUES

The things which are impossible with men are possible with God – Luke 18:27
This is the victory that has overcome the world, even our faith – 1 John 5:4

Every institution has core values and principles upon which it was founded and built which characterizes its very nature and guides its code and conduct. Following these core values has brought us great success. Nowell's founding core values are as follows:

1. We believe that through faith in Jesus Christ, the seemingly impossible can be accomplished. This is essentially how this company was built—by faith from first to last, therefore we encourage strong faith in the Lord, and not in ourselves
2. We believe it is our highest duty to be faithful servants of our customers, providing them with the very best of our services—which includes going far above and beyond our customers' expectations of us
3. We believe it is in our own interest and the interest of our customers for each of us to strive in achieving these excellent ideals:
 - ❖ Honesty and Integrity, even if the Truth does not appear to work to your advantage
 - ❖ Hard work and Due Diligence
 - ❖ Ownership of Responsibility
 - ❖ Possessing vision and sticking to it regardless of the costs or sacrifices
 - ❖ Patience
 - ❖ Perseverance
 - ❖ Humility
4. We also believe it is our functional goal to generate wealth for our community including owners, shareholders, country and the world at large. We believe in the moral excellence of sharing so we can be a source of hope and blessing to the world
5. We believe in leadership by stewardship: which means the best way to lead is to serve, believing that best servants make the best leaders in the long run

January 22 2002,
MR. OMON EDEKI



Founder and Chief Executive Officer

